BizBoost Digital Academy - Placement Driven AI Powered Paid Marketing & Analytics Program

Pay Program Fee After Placement

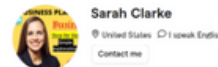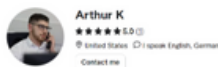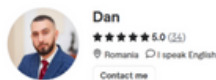BIZBOOST DIGITAL ACADEMY
REGISTERED UNDER:
09CHGPR93233G2ZX

Email: careersbizboost@am-enterprises.org

https://bizboost-digital.am-enterprises.org/

# Get trained & take part in the BizBoost Digital Academy hiring drive

Our Top Clients Currently Hiring

Dan	Arthur K	Samuel D	Maryna M	Sarah Clarke
★★★★★ 5.0 (76)	★★★★★ 5.0 (1)	★★★★★ 5.0 (1)	United Kingdom I speak English	United States I speak English
Romania I speak English	United States I speak English, German	United States I speak English	Contact me	Contact me
Contact me	Contact me	Contact me		

We Are Hiring for Our Clients
At BizBoost Digital Academy, our objective is clear: identify the right candidates, ensure they are equipped with the right skills, and if they aren't yet, train them with the best mentors in the industry.

Hear from the candidates
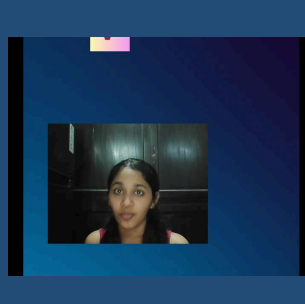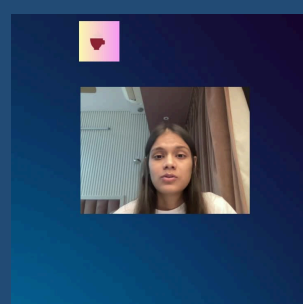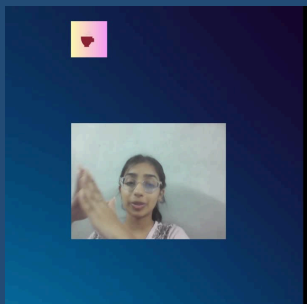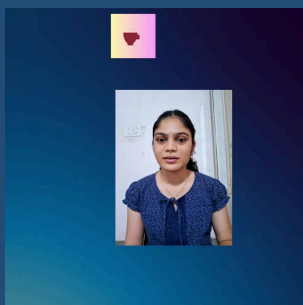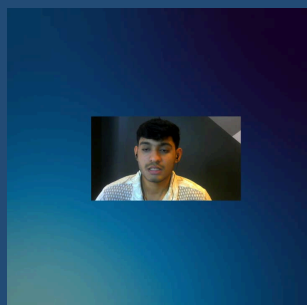
Register yourself for the hiring drive:
https://bizboost-digital.am-enterprises.org/bizboost-digital-academy-presents-hiring-drive-for-students-2025/

Free consultation from experienced Mentors

Watch our BizBoost Digital Academy Podcast & Mentor Videos where experienced mentors share strategies, tips, and real-world insights on digital marketing. Learn more →
Learn from the Best: How BizBoost Digital Academy Mentors Shape Digital Marketing Careers
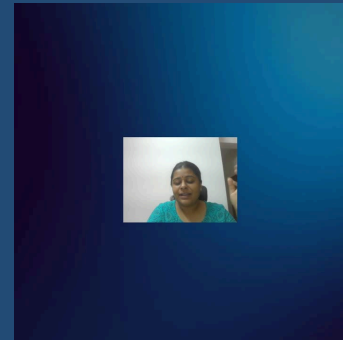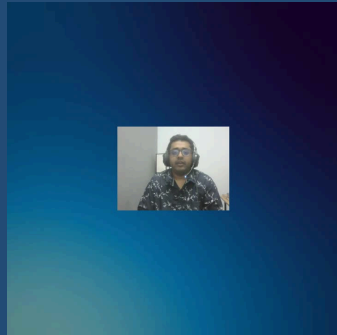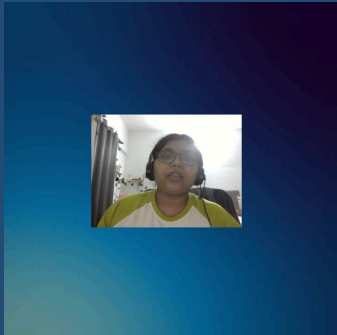
Placement Driven Course: Paid Marketing & Analytics

Pay complete fee after placement.

Total Discounted fee:
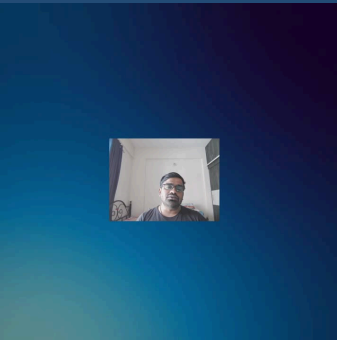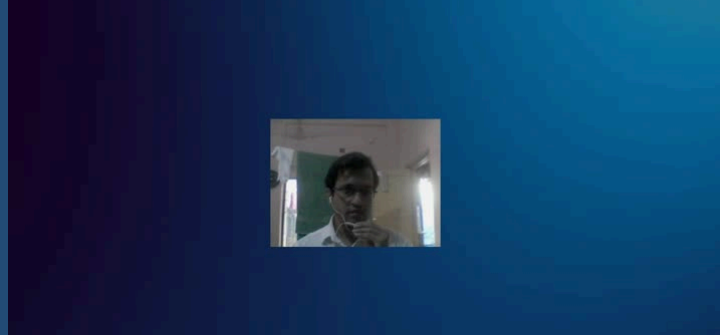
💰 **Rs 80,000**

Enrollment fee:

🤲💰 **Rs 6500**

🕐 **Course Duration: 2 months**

- 📈 AI Driven Google Analytics Course GA4
- 2. Search Engine Marketing(PPC Advertising Part
- 3. Display & Video (Google ads):PPC Advertising Part
- ▶ Video ads): PPC Advertising Part 2
- 4. AI Driven Google Tag Manager – Beginner
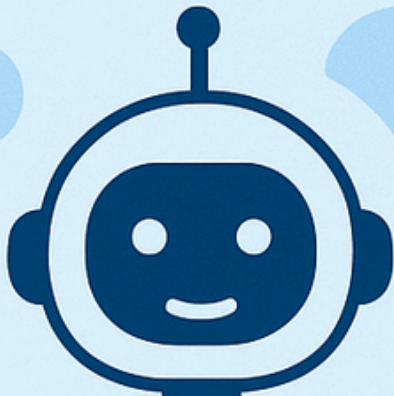
Here's a concise explanation for each course and its purpose:

AI Driven Google Analytics Course GA4 – Teaches you how to track, analyze, and interpret website data using GA4 with AI-powered insights to make smarter marketing decisions.

Search Engine Marketing (Google Ads): PPC Advertising Part 1 – Focuses on running effective Google Search Ads campaigns to drive targeted traffic and generate leads.

Display & Video (Google Ads): PPC Advertising Part 2 – Helps you create and optimize impactful display and video ad campaigns to boost brand awareness and engagement.

AI Driven Google Tag Manager – Beginner to Advanced – Equips you with skills to set up, manage, and automate website tracking and events using GTM, enhanced with AI efficiency.

Course Overview: Paid Marketing & Analytics

In our **Paid Marketing & Analytics course**, we equip you with the skills to run effective advertising campaigns with a limited budget.

We teach you **how to generate leads through platforms** like **Google Ads** and **Bing Ads**. You will learn to **create compelling ad copies** and **define your ideal target audience** to maximize your return on investment.

A key focus of the course is **conversion tracking implementation** to precisely measure the success of your campaigns. We also cover **keyword research**, **bidding strategies**, and **campaign optimization**.

To ensure you can accurately measure performance, we show you how to track and analyze your results using powerful tools like **Google Analytics 4 (GA4)** and **Google Tag Manager (GTM)**.

This course is designed to empower you to drive real business results, even when working with a limited budget.

No Paid Marketing — Low Reach — No Insights • No Insights

With Paid Marketing & Analytics — High Reach — Actionable Insights

Job Roles: Paid Marketing & Analytics

◆ Entry-Level / Junior Roles

PPC Executive / SEM Executive – Handles day-to-day campaign execution on Google Ads, Meta Ads, Bing, etc.
Digital Marketing Associate – Works on paid ads, SEO basics, reporting.
Junior Data Analyst (Marketing Analytics) – Collects and analyzes data from campaigns.
Ad Operations Specialist – Manages trafficking of ads, placements, and delivery.

◆ Mid-Level Roles

PPC Specialist / Paid Media Specialist – Focused on optimization, targeting, and scaling campaigns.
Performance Marketing Analyst – Works on data-driven decision-making to optimize ROAS/CPA.
Growth Marketing Specialist – Mixes paid ads with CRO (conversion rate optimization).
Digital Marketing Analyst – Deep-dive analytics, dashboards, attribution modeling.
Search Marketing Analyst (SEM) – Focused on Google/Bing Ads.
Paid Social Analyst – Specializes in Meta, LinkedIn, TikTok, Twitter ads.

◆ Senior Roles

Performance Marketing Manager – Leads paid marketing strategy, budgeting, execution.
Digital Marketing Manager – Covers SEM, social, display, programmatic, and analytics.
Marketing Analytics Manager – Leads analytics team, builds data pipelines, and reporting frameworks.
Paid Media Strategist – Creates strategy across multiple platforms and channels.

Avg. salary - 5.5 LPA Earn

Upto - 11 LPA

Category	Range
Salary(0-1yrs)	2LPA - 4.5LPA
Salary(1-3yrs)	4.5 LPA - 6 LPA
Salary(3-6yrs)	6 LPA - 10 LPA
Salary(6-10yrs)	10 LPA - 15 LPA
Salary(>10yrs)	>15 LPA

0   10   20   30   40   50
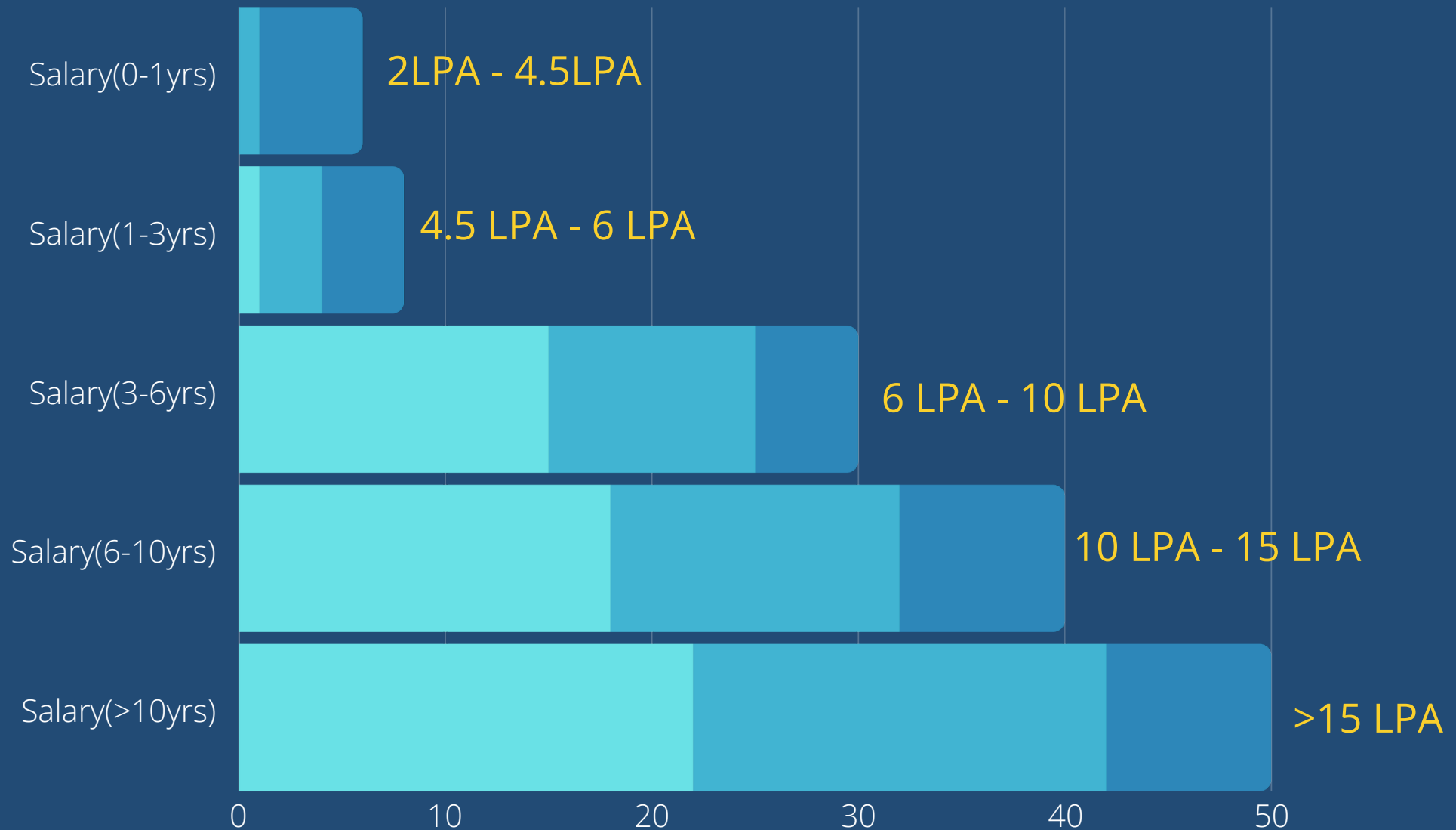
Work With Top Companies & Startups

Honeysha Technologies

aadiguru MARKETING

inventiva IT SOLUTIONS

VOGUE TEX (PVT) LTD

MARS

oodles Technologies

ZYBRA

SAI SEAIR LOGISTICS PVT LTD.

KyuTell

Arkss Tec
Simplifying your e-solut

MR. DEZYNER
DESIGNER BESPOKE FASHION
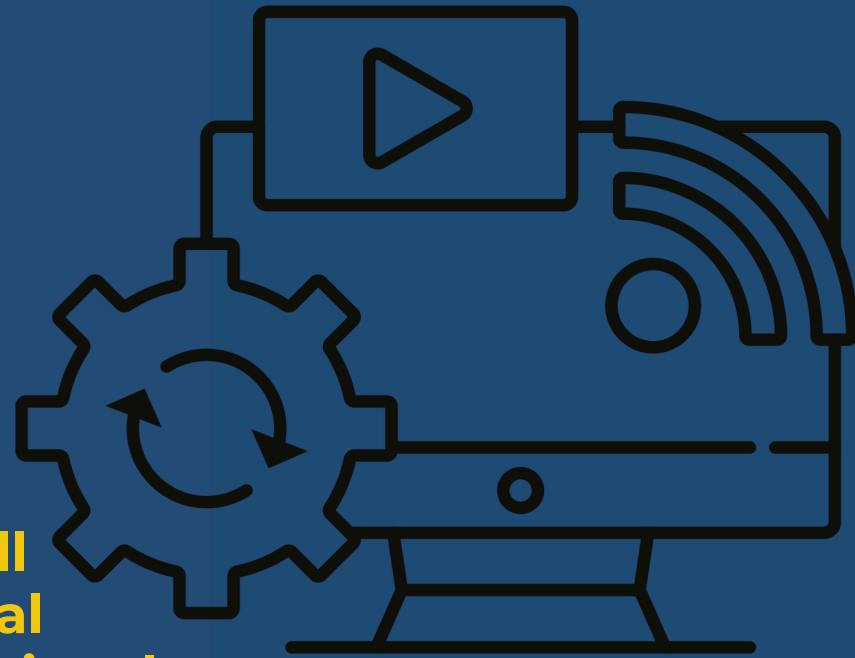
DIGITAL MARKETING THE REVOLUTION IS HERE

Digital Marketing is the constant pillar of every business growth strategy today. Businesses across industries are looking for 360-degree digital marketing professionals who can expertly leverage the diverse channels, tools, and techniques that form today's digital environment to generate real value at every step. Welcome to our Digital Marketing Job Guarantee Program - which guarantees you a job within 6 months of graduation! Countless program learners have already made the transition to new jobs. This handbook showcases their stories and is your blueprint to career success in the field.

More than 50,000 vacancies as the industry faces skill shortage for digital marketing professionals.
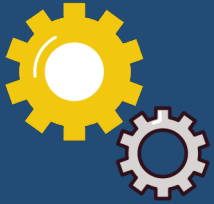
-Indeed

With a 32% growth in Digital Marketing jobs in 2022, India has over 7.2 Lakh professionals

-LinkedIn

Course: Paid Marketing & Analytics

BIZBOOST DIGITAL ACADEMY
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Hands-on training on industry tools to make you job ready

Career mentoring and interview preparation

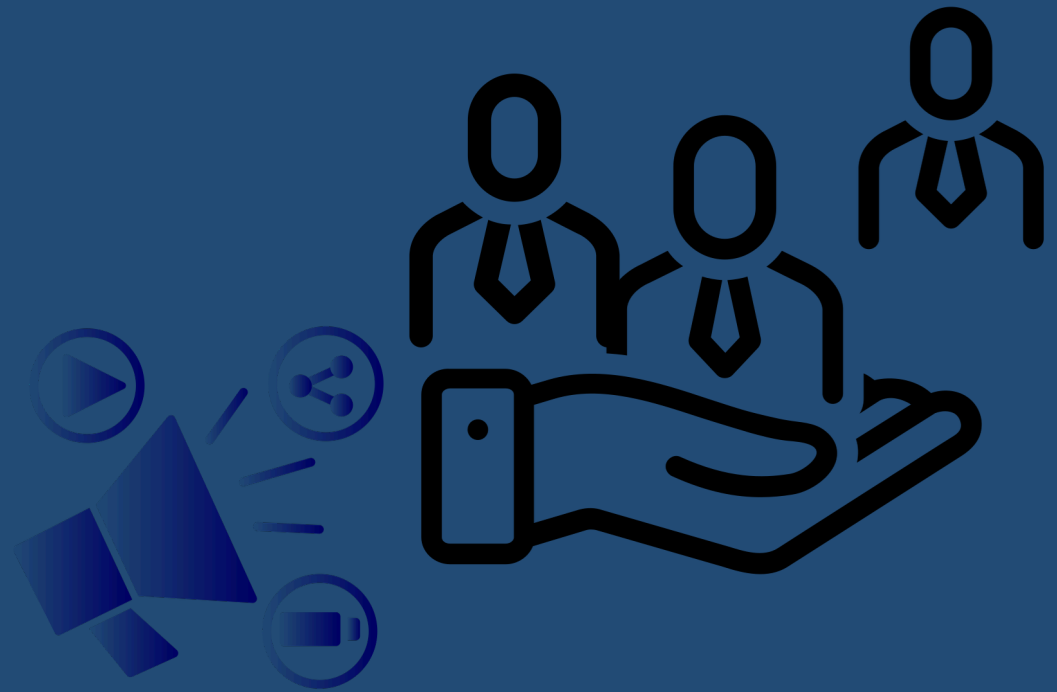**Global practitioners and industry experts as trainers**

The complete digital marketing suite covered

Job Guarantee Services
Future-Proofing Your Career

We bring you the ultimate job preparation solution to help you get to the next level - from a job-ready professional eligible to be hired to a Digital Marketing professional anywhere in the world.

Career
Mentoring

- Resume preparation & profile building
- 1:1 mock interviews and soft skill training
- Mentorship from leading experts Curated job board by BizBoost Digital

Job Placement, Guaranteed!

Get placed within 6 months
- of graduating or you don't

have to pay the program fee.
- 90000+ jobs openings* Naukri

Highlighting Features You Should Know
Pay Program Fee After Placements

**Weekend & Daily
Classroom Program Available**
The student can choose as per their choice
in which batch they want to get enrolled

Recorded Lectures

You can get the recorded lectures of all
the lectures on our LMS for lifetime.

Instructor Led Live Classes
You will be provided with live lectures
online from industry experts working with
reputed companies. Having 6+ Years Of
Experience

Doubt Assistance
24/7 Doubt Support
Mentor Doubt Session Available

Internship & Experience Letter

Create Your Live Online Portfolio

Fee Structure for Paid Marketing & Analytics Program

	Actual Price
Enrollment fee	6500
Theory & Classroom Program	45000
Capstone Projects	6500
Tools & Softwares	20000
AI Tools Fee	10000
Total Fee	88000(GST Inclusive)
Discounted Fee	80,000(GST Inclusive)

Work Experience Letter

To Whom-So-Ever It may Concern

This letter is to certify that _____ has worked in our organization as Digital Marketing Executive.

He had started working here on (Joining date) and worked till (Leaving Date). He had served till (total time of work) in our organization.

He had been very responsible till the date he had joined. He had enriched himself with lots of skills and work experiences to date.

We are really glad to have such an employee among us.

Wishing him the best of his luck in his career.

DIRECTOR

SIMPLIFIEDUCOACH

Digital Marketing Course Completion Certificate

CERTIFICATION AWARDED FOR THE SUCCESSFUL COMPLETION OF THE DIGITAL MARKETING COURSE WITH BizBoost Digital

FOR EFFORTLESS CONTRIBUTION IN THEORY, QUIZZES, MODULES AND PROJECTS

DIRECTOR

BizBoost Digital

Blueprint for your success

How You are Going to proceed - Step by Step
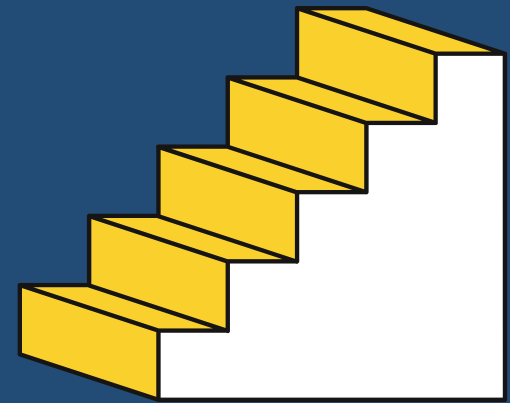
Step 1
Enroll With Us
It all starts with this step!

Step 2
Start your learning & Get certified

Clear theory, projects, quizes like a
Pro!

Step 3

Sign the ISA
Once you complete the training
program, you sign the Income
Share Agreement (ISA) and become
a part of the placement program.

Step 4

Get access to placement assistance
Resume preparation, Mock
Interview, career workshops, etc

As per the agreement, you will pay
your course fee in installments.

The Complete Road map: Paid Marketing & Analytics

- DIGITAL MARKETING Intro Course : Learn Fundamentals of Digital Marketing

- Content Marketing & Strategy Course.

- Search Engine Marketing(Google ads & Bing Ads): PPC Advertising Part 1

- Display & Video (Google ads & Bing Ads): PPC Advertising Part 2

- Ultimate Google Analytics course 4:

- Google Tag Manager - Beginner to advanced

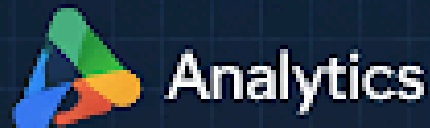- Placement Assistance, Building Profile & Internship Offer

Core Marketing & Analytics Tools

Google Ads

Microsoft Advertising

Google Tag Manager

Google

Analytics

SEMRUSH

similarWeb 4

Looker Studio
(formally Google Data Studio)

AI Tools
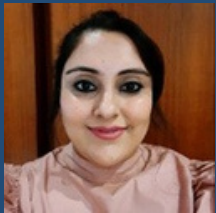
Gemini

ChaCPT

Midjourney

Canva

Success Stories of Alumni

Aryan Maheshwari
Sr. Digital Marketing Analyst
Accenture in India - Full-time

Sakshi
Business Analyst
American Express - Full-time

Richa Shukla
Executive - Social Media Marketing
ALTBalaji - Full-time

Sanya
Marketing Executive
Z1 Media - Full-time

What are you waiting For?
Enroll today!

Submit Application
Submit the application with required information and check for eligibility

Assessment and review
Talk to our counsellor for the course requirements and any eligibility test

Admission RollOut
Secure the admissions by accepting the program enrollment and making the payment

Get Certified. Get Placed.

Technology is moving at a breathtaking speed today. Businesses worldwide are looking for talented professionals who can not only keep up with the pace but also drive the change.
Today, acquiring cutting-edge skills is vital for starting a career or career growth in any field including digital marketing.

Develop skills for starting a career in Digital Marketing
This job guarantee program includes theory from basic - advanced, projects, and quizzes. Also, internship opportunities are provided so that you can solve real-life problems with your acquired skills.

Learn from experts active in their field
Learn from the mentors who are themselves working professionals who can guide you in the digital marketing industry.

Perfect your skills working on real-world problems
Capstone projects include real-world data sets with hands-on learning.

Structured guidance ensures learning never stops
24/7 learning, doubt support so that you grow everyday in your skills.

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Advanced GTM 4 Topics Configuration of
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Placement Assistance, Building Profile & Internship Offer
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Create Your Portfolio 3 Topics Create Your
Portfolio Formulas Project: Create Your
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Career: Job Search Strategies
6 Topics
How to conduct A Job Search ?
Job Search Best Platforms
Project: Refine Your Entry Level Resume
Project: Refine Your Career Change Resume
Project: Refine Your Prior Industry Experience
Project: Craft Your Cover Letter

About BizBoost Digital (a unit of A & M Enterprises), we are dedicated to revolutionizing the education landscape by empowering individuals with the knowledge and skills they need to succeed in their careers. Our innovative approach combines cutting-edge technology, an industry-relevant curriculum, and a unique Pay After Placement policy.

Our Mission:

We strive to bridge the gap between education and employment by offering high-quality, job-focused training programs that prepare individuals for in-demand roles. Our mission is to equip learners with practical skills, real-world experience, and the confidence to excel in their chosen fields.

Pay After Placement:

Our unique Pay After Placement policy sets us apart from traditional educational institutions. We believe in the value of our programs and the potential of our learners. With Pay After Placement, learners have the opportunity to focus on their education without the financial burden upfront. They only make payments after securing a job with a qualifying salary.
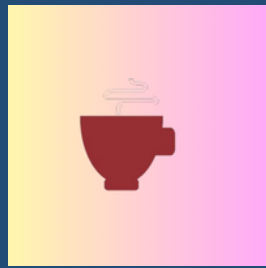
Office address: BizBoost Digital Academy Plot no. 27, second floor, Mall Road Indirapuram, Ghaziabad, UP(201010s) Mail us at - careersbizboost@am-enterprises.org Call us at - 9711477328