BizBoost Digital Academy - Placement Driven
AI Powered Search Engine Optimization & Analytics Program

Pay Program Fee After Placement

BIZBOOST DIGITAL ACADEMY
REGISTERED UNDER:
09CHGPR93233G2ZX

Email: careersbizboost@am-enterprises.org

https://bizboost-digital.am-enterprises.org/

Get trained & take part in the BizBoost Digital Academy hiring drive

Our Top Clients Currently Hiring

| Dan	Arthur K	Samuel D	Maryna M	Sarah Clarke
★★★★★ 5.0 (26)	★★★★★ 5.0 (1)	★★★★★ 5.0 (1)	United Kingdom · I speak English	United States · I speak English
Romania · I speak English	United States · I speak English, German	United States · I speak English	Contact me	Contact me
Contact me	Contact me	Contact me		

We Are Hiring for Our Clients
At BizBoost Digital Academy, our objective is clear: identify the right candidates, ensure they are equipped with the right skills, and if they aren't yet, train them with the best mentors in the industry.

Hear from the candidates
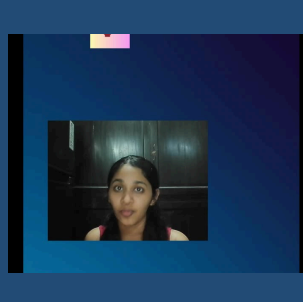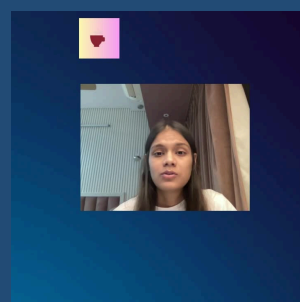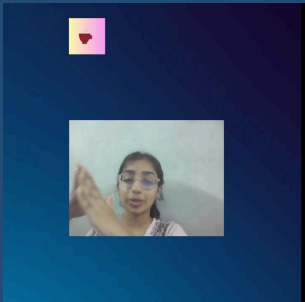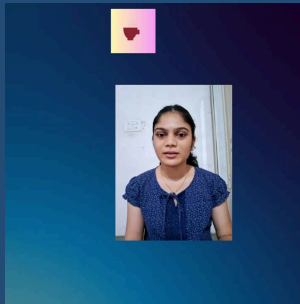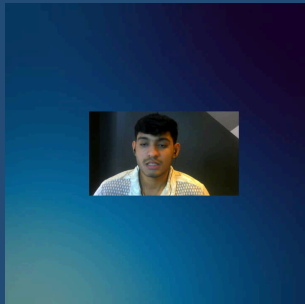
Register yourself for the hiring drive:

https://bizboost-digital.am-enterprises.org/bizboost-digital-academy-presents-hiring-drive-for-students-2025/

Free consultation from experienced Mentors

Watch our BizBoost Digital Academy Podcast & Mentor Videos where experienced mentors share strategies, tips, and real-world insights on digital marketing. Learn more →
Learn from the Best: How BizBoost Digital Academy Mentors Shape Digital Marketing Careers
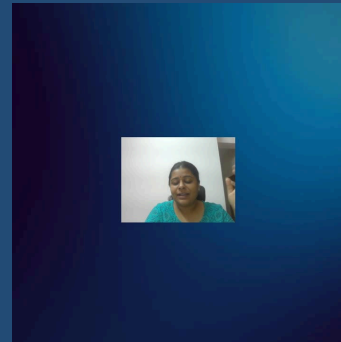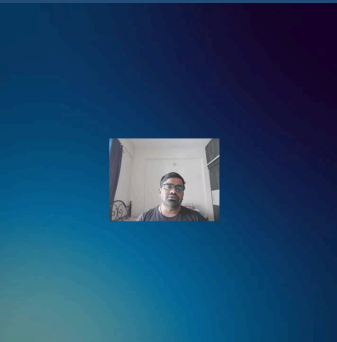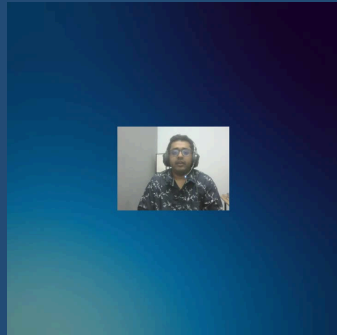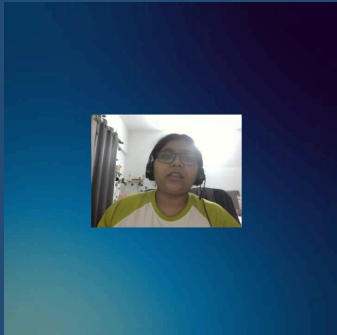
ChatGPT

Midjourney

invideo

Gemini

AI EQUIPPED DIGITAL MARKETER IS THE NEED OF THE INDUSTRY
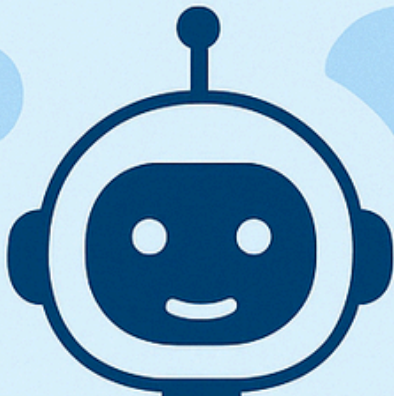
Here's a crisp statement of purpose for each course:

AI Driven Google Analytics Course GA4 – To equip you with skills in tracking, measuring, and interpreting user data with GA4, enhanced by AI for smarter decision-making.

AI Driven SEO Training 2025 + Website Management (WordPress) – To help you rank higher on search engines using AI-powered SEO strategies while managing and optimizing websites on WordPress.

Content Marketing & Strategy – To teach you how to plan, create, and distribute high-value content that drives traffic, builds trust, and boosts conversions.

AI Driven Google Tag Manager – Beginner – To give you a strong foundation in website tracking and automation with GTM, using AI for more accurate and efficient data collection.

Program Overview: Search Engine Optimization & Analytics

This program is designed to give students a complete understanding of how to attract, analyze, and convert online traffic using modern SEO and analytics tools. It combines AI-driven insights, practical website management, and strategic content planning to ensure participants can create measurable marketing impact.

Purpose of the Program:

To equip students with the knowledge and hands-on skills required to optimize websites for search engines, track user behavior, and make data-driven decisions that drive growth.

What Students Will Gain:

Expertise in AI-powered SEO strategies to rank higher on search engines. Skills to manage and optimize websites effectively with WordPress. Knowledge of content marketing frameworks to boost visibility and engagement.

Proficiency in Google Analytics (GA4) and Google Tag Manager for advanced tracking and reporting.

The ability to integrate SEO with data analytics for smarter, ROI-focused marketing campaigns.

Job Roles: Search Engine Optimization & Analytics Program

🌱 Freshers / Entry-Level Roles
SEO Intern
SEO Executive / SEO Associate
Junior SEO Analyst
SEO Content Writer (with keyword optimization focus)
Digital Marketing Intern (with SEO & Analytics exposure**)**

⚡ Mid-Level Roles (2–5 years experience)
SEO Specialist (On-page / Off-page / Technical)
SEO Analyst / Web Analytics Analyst
Content SEO Strategist
Local SEO Specialist
E-commerce SEO Specialist
Digital Marketing Analyst (SEO + PPC + Analytics mix)
SEO Team Lead (small teams/projects)

🚀 Senior Roles (5+ years experience)
SEO Manager
Senior Web Analytics Manager
Conversion Rate Optimization (CRO) Manager
SEO & Digital Strategy Manager
Head of SEO / SEO Director
Digital Marketing Analytics Lead
VP of SEO & Analytics / Growth Marketing Head
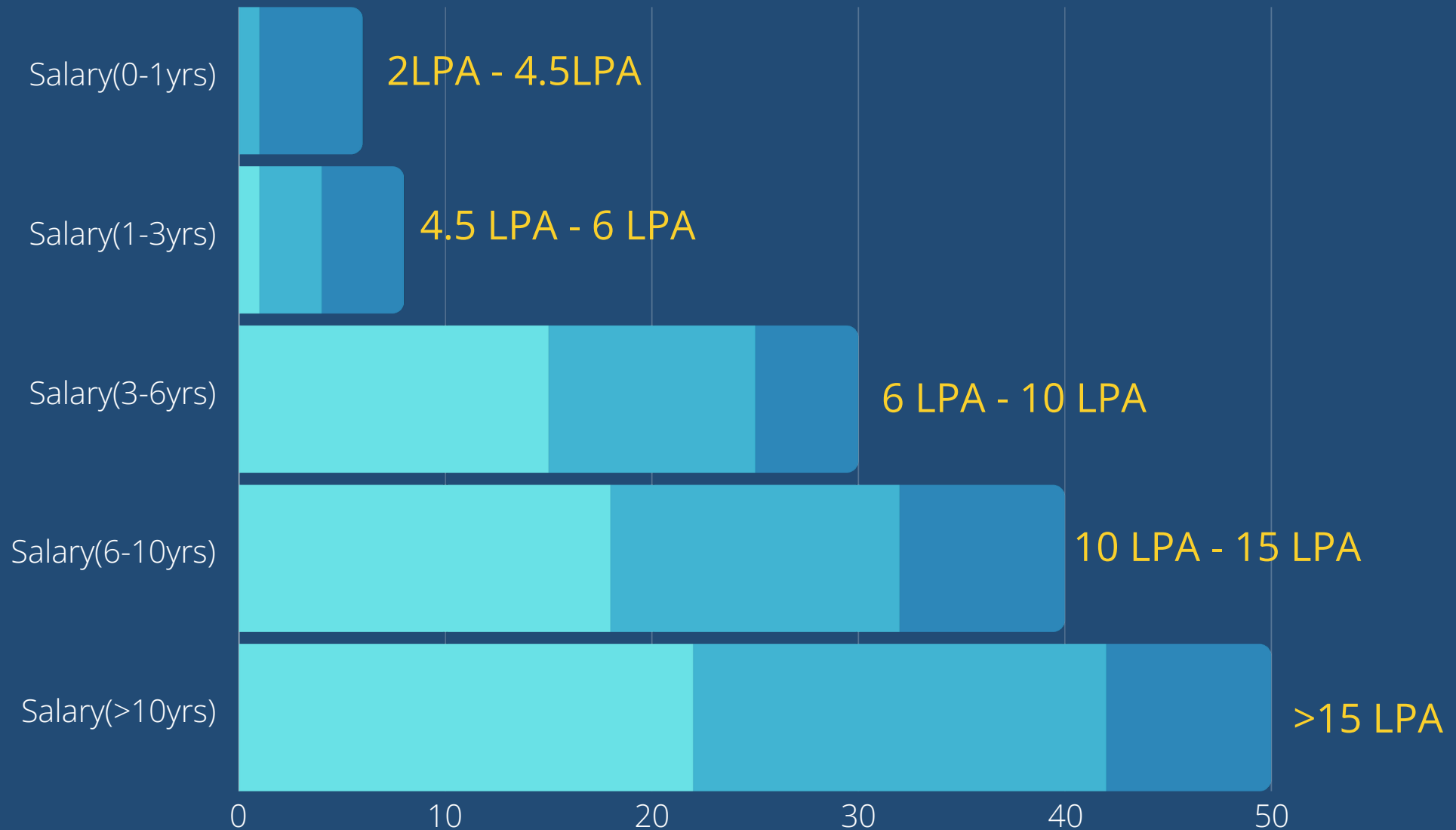
DIGITAL MARKETING THE REVOLUTION IS HERE

Digital Marketing is the constant pillar of every business growth strategy today. Businesses across industries are looking for 360-degree digital marketing professionals who can expertly leverage the diverse channels, tools, and techniques that form today's digital environment to generate real value at every step. Welcome to our Digital Marketing Job Guarantee Program - which guarantees you a job within 6 months of graduation! Countless program learners have already made the transition to new jobs. This handbook showcases their stories and is your blueprint to career success in the field.

More than 50,000 vacancies as the industry faces skill shortage for digital marketing professionals.

-Indeed

With a 32% growth in Digital Marketing jobs in 2022, India has over 7.2 Lakh professionals

-LinkedIn

Search Engine Optimization & Analytics

Hands-on training on industry tools to make you job ready

Career mentoring and interview preparation

Global practitioners and industry experts as trainers

The complete digital marketing suite covered

Job Guarantee Services
Future-Proofing Your Career

We bring you the ultimate job preparation solution to help you get to the next level -
from a job-ready professional eligible to be hired to a Digital Marketing professional
anywhere in the world.
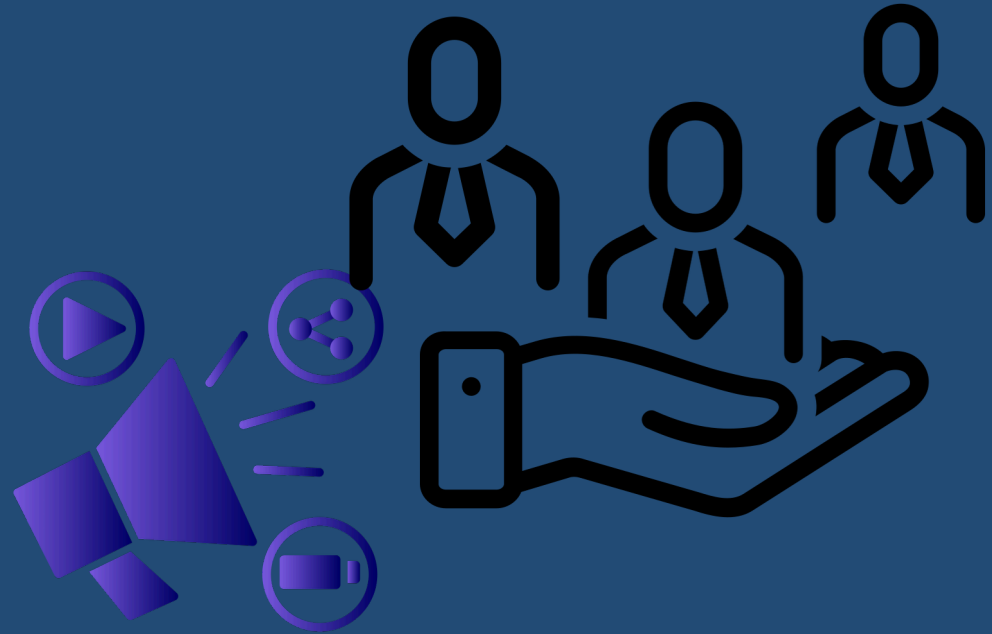
Career
Mentoring

- Resume preparation & profile building
- 1:1 mock interviews and soft skill training
- Mentorship from leading experts
Curated job board by BizBoost Digital

Job Placement, Guaranteed!

- Get placed within 6 months
- of graduating or you don't

have to pay the program fee.
- 90000+ jobs openings*
Naukri

Highlighting Features You Should Know
Pay Program Fee After Placements

Weekend & Daily Classroom Program Available
The student can choose as per their choice in which batch they want to get enrolled

Instructor Led Live Classes
You will be provided with live lectures online from industry experts working with reputed companies. Having 6+ Years Of Experience

Recorded Lectures

You can get the recorded lectures of all the lectures on our LMS for lifetime.

Doubt Assistance
24/7 Doubt Support
Mentor Doubt Session Available

Internship & Experience Letter

Create Your Live Online Portfolio

Fee Structure for Search Engine Optimization & Analytics

	Actual Price
Enrollment fee	6500
Theory & Classroom Program	45000
Capstone Projects	6500
Tools & Softwares	20000
AI Tools Fee	10000
Total Fee	88000(GST Inclusive)
Discounted Fee	80,000(GST Inclusive)

Work Experience Letter

To Whom-So-Ever It may Concern

This letter is to certify that _____ has worked in our organization as Digital Marketing Executive.

He had started working here on (Joining date) and worked till (Leaving Date). He had served till (total time of work) in our organization.

He had been very responsible till the date he had joined. He had enriched himself with lots of skills and work experiences to date.

We are really glad to have such an employee among us.

Wishing him the best of his luck in his career.

DIRECTOR

SIMPLIFIEDUCOACH

BIZBOOST DIGITAL ACADEMY
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Digital Marketing Course Completion Certificate

CERTIFICATION AWARDED FOR THE SUCCESSFUL COMPLETION OF THE DIGITAL MARKETING COURSE WITH BizBoost Digital

FOR EFFORTLESS CONTRIBUTION IN THEORY, QUIZZES, MODULES AND PROJECTS

DIRECTOR

BizBoost Digital

Blueprint for your success

How You are Going to proceed - Step by Step

Step 1
Enroll With Us
It all starts with this step!

Step 2
Start your learning & Get certified

Clear theory, projects, quizes like a Pro!

Step 4
Get access to placement assistance
Resume preparation, Mock Interview, career workshops, etc
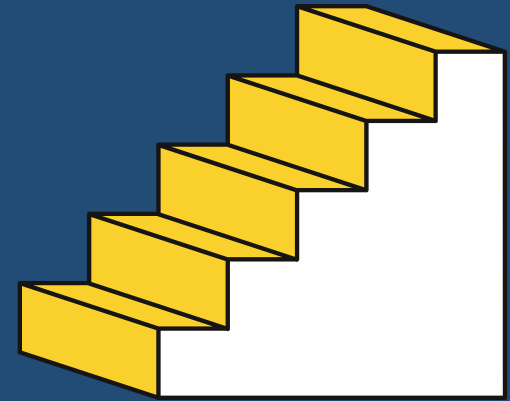
Step 3

Sign the ISA
Once you complete the training program, you sign the Income Share Agreement (ISA) and become a part of the placement program.

As per the agreement, you will pay your course fee in installments.

The Complete Road map

- DIGITAL MARKETING Intro: Learn Fundamentals of Digital Marketing

- Content Marketing & Strategy

- AI Driven SEO Training 2025 + Website Management(WordPress)

- Ultimate Google Analytics course 4

- Google Analytics 4: Advanced

- AI Driven Google Tag Manager – Beginner

- WordPress development: Start your own blog

- Placement Assistance, Building Profile & Internship Offer

Tools Covered: Search Engine Optimization & Analytics Program
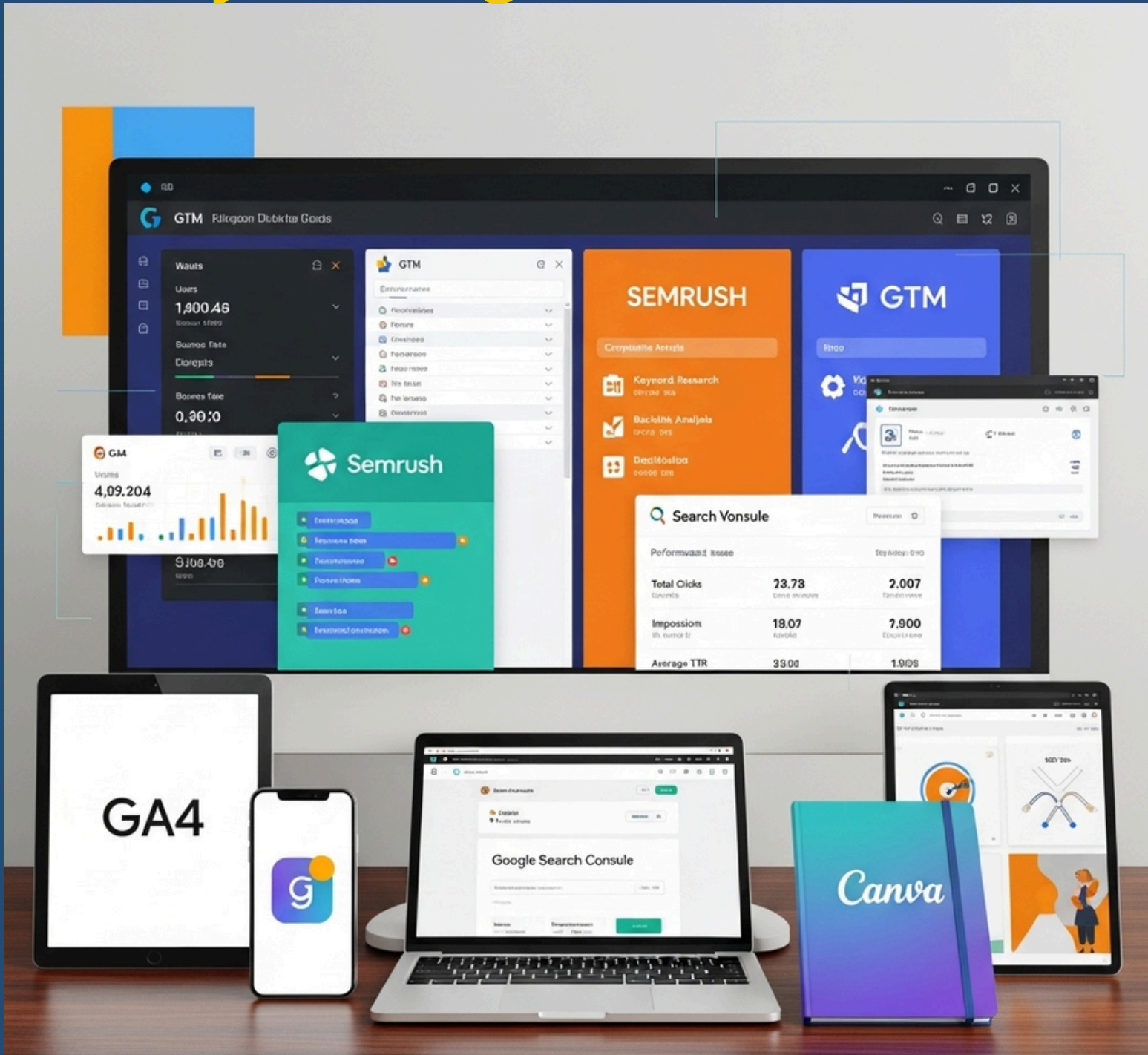
Work With Top Companies & Startups

Honeysha Technologies

aadiguru MARKETING

inventiva IT SOLUTIONS

VOGUE TEX

MARS

oodles Technologies

ZYBRA

SAI SEAIR LOGISTICS PVT LTD.

KyuTell

Arkss Tec
Simplifying your e-solut

MR. DEZYNER
DESIGNER BESPOKE FASHION

Success Stories of Alumni

Aryan Maheshwari
Sr. Digital Marketing Analyst
Accenture in India - Full-time

Sakshi
Business Analyst
American Express - Full-time
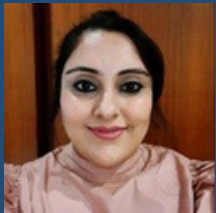
Richa Shukla
Executive - Social Media Marketing
ALTBalaji - Full-time
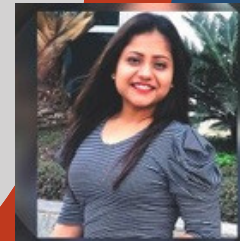
Sanya
Marketing Executive
Z1 Media - Full-time

What are you waiting For?
Enroll today!

Submit Application
Submit the application with required information and check for eligibility

Assessment and review
Talk to our counsellor for the course requirements and any eligibility test

Admission RollOut
Secure the admissions by accepting the program enrollment and making the payment

Get Certified. Get Placed.

Technology is moving at a breathtaking speed today. Businesses worldwide are looking for talented professionals who can not only keep up with the pace but also drive the change.
Today, acquiring cutting-edge skills is vital for starting a career or career growth in any field including digital marketing.

Develop skills for starting a career in Digital Marketing
This job guarantee program includes theory from basic - advanced, projects, and quizzes. Also, internship opportunities are provided so that you can solve real-life problems with your acquired skills.

Learn from experts active in their field
Learn from the mentors who are themselves working professionals who can guide you in the digital marketing industry.

Perfect your skills working on real-world problems
Capstone projects include real-world data sets with hands-on learning.

Structured guidance ensures learning never stops
24/7 learning, doubt support so that you grow everyday in your skills.

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Placement Assistance, Building Profile & Internship Offer

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Land An Internship Offer
2 Topics
Mock Interview
Offer Letter

About BizBoost Digital (a unit of A & M Enterprises), we are dedicated to revolutionizing the education landscape by empowering individuals with the knowledge and skills they need to succeed in their careers. Our innovative approach combines cutting-edge technology, an industry-relevant curriculum, and a unique Pay After Placement policy.

Our Mission:

We strive to bridge the gap between education and employment by offering high-quality, job-focused training programs that prepare individuals for in-demand roles. Our mission is to equip learners with practical skills, real-world experience, and the confidence to excel in their chosen fields.

Pay After Placement:

Our unique Pay After Placement policy sets us apart from traditional educational institutions. We believe in the value of our programs and the potential of our learners. With Pay After Placement, learners have the opportunity to focus on their education without the financial burden upfront. They only make payments after securing a job with a qualifying salary.
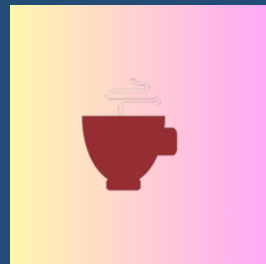
Office address: BizBoost Digital Academy Plot no. 27, second floor, Mall Road Indirapuram, Ghaziabad, UP(201010s) Mail us at - careersbizboost@am-enterprises.org Call us at - 9711477328